

# CRAIG SEDGWICK

Digital Designer & Full-Stack Developer specializing in cost-effective web solutions, accessibility, and multi-platform content management

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## EXPERIENCE

### Creative Learning Academy, Bradford — *Digital Designer & Full-Stack Developer*

November 2023 - PRESENT

#### Web Development

- Developed a web based HR app, built with HTML, CSS and Python, that allows staff to clock in via geo-location, request holidays, log incidents, and view company wide announcements and messages. Admins/management can manage each user, export working hours via CSV, and upload key documents such as policies, DBS checks, training certificates, and forms of ID, allowing the company to move away from paper records and become fully digital. App deployed on VPS hosting.
- Designed and developed the new company website, ensuring all standards of accessibility are met, load times are kept to a minimum, and ensuring the design is responsive. The Website features a custom built back-end that allows non-technical staff to edit and create content easily.
- Reduced operational costs by bringing our app and website in-house, replacing existing third party software, which saves the company £3,800 a year.
- Developed a parent-teacher web based app that allows secure communication between parents and teachers at Creative Learning Academy, enabling sharing of information such as student grades and homework completion.

## TECHNICAL SKILLS

**Front-End:** Modern CSS (Nesting, Grid, Flexbox), Semantic HTML5, Vanilla JavaScript, Responsive Web Design

**Back- End:** Python (Flask), MySQL, Database Architecture, User Authentication

**Systems and Infrastructure:** VPS Administration (SSH), Linux Terminal, Git Version Control

**Platforms:** Git, WordPress, GoDaddy

**Design & Media:** UI/UX Design, Adobe Photoshop, DaVinci Resolve

## EDUCATION

**Shipleigh College** — NVQ Level 2 in General IT | **Merit**

## Website & Content Management

- Managed secure deployment and maintenance of apps via SSH on a private server.

## Video Production & Graphic Design

- Produced informational video content for in-house display monitors covering upcoming events, company policies, safety procedures, and club achievements.
- Created brand-consistent, print ready graphic materials such as flyers for marketing purposes and staff ID badges for existing and new staff, which adhere to Ofsted regulations.
- Designed brand-consistent graphics such as posters, advertisements, and icons for social media platforms.

## General Duties

- Created PowerPoint presentations for events such as awards nights and for integral company policies such as data protection, safeguarding, and fire safety.
- Basic duties such as creation of Microsoft Word documents, printing, photocopying, and filing tasks.

## Previous Experience

### Freelance Web Designer & Developer

#### 2010-Present

- Created banners, headers, and buttons for Twitch and YouTube streamers.
- Modified existing websites by editing and adding new content such as image galleries, hero images, and accessibility options.
- Designed modern, clean, and accessible websites using HTML, CSS, and custom back-end solutions with Python.

## HOBBIES AND INTERESTS

**Japanese Language** — Intermediate proficiency, demonstrating commitment to continuous learning

**Film & Media** — Horror film enthusiast

**Community Engagement** — Bradford City FC supporter and regular attendee

**Technology** — Active interest in gaming and emerging web technologies